

OFFICIAL LAUNCH OF THE HOUSE OF EUROPE IN DAVOS

European Business in Action

DETAILS

Dates: 18-22 January 2027

Venue: Promenade 50, Davos

Supported by: European Commission, European Investment Bank Group, European Innovation Council, European Research Council

Coordinated by: European Business Summits

A NEW DEDICATED SPACE FOR EUROPEAN DIALOGUE AT THE HEART OF DAVOS

The House of Europe, a new high-visibility European platform bringing together EU institutions, European industry leaders, policymakers, investors, media and key stakeholders, will open its doors in Davos during the World Economic Forum week.

Strategically located at Promenade 50 in Davos, the House of Europe is led by European Business Summits and supported by the European Commission, the European Investment Bank Group, the European Innovation Council, and the European Research Council. At a time of increasing geopolitical fragmentation, the House of Europe represents a platform for European countries, institutions and businesses to strengthen cooperation, contribute to the international debate and reinforce Europe's role in shaping the global agenda.

Building on the experience of the Belgium House in Davos, the initiative reflects the growing importance of creating spaces where European actors can come together around shared interests.

"The House of Europe will give Europe a stronger collective voice in Davos, in a dedicated space to exchange ideas, build partnerships and strengthen practical cooperation on the global stage."

- Arnaud Thyssen, Director General, European Business Summits, Founder of the Belgian House in Davos and the House of Europe in Davos

Rather than functioning as an additional standalone event in an already crowded Davos programme, the House of Europe is conceived as a permanent European point of reference throughout the WEF week, where discussions, meetings, media engagement and networking can take place continuously.

"Europe has the scientific talent, infrastructure and excellence to remain a global leader in frontier science and innovation. For close to 20 years, the European Research Council has contributed to this by supporting top scientists across the continent. The House of Europe in Davos, a welcome new initiative, is a chance to bring these strengths to the global stage. "

- Maria Leptin, President, European Research Council

A EUROPEAN PLATFORM THROUGHOUT THE DAVOS WEEK

Operating as an all-day multipurpose platform, the House of Europe will host a curated programme addressing Europe's major economic and political priorities, with a particular focus on competitiveness, security, sustainability, innovation and Europe's global role. The programme is expected to include:

- High-level panels and policy discussions aligned with the wider WEF agenda;
- Closed-door roundtables involving industry leaders, EU policymakers and institutional stakeholders;

- Bilateral and multilateral meetings hosted in dedicated meeting rooms and offices;
- Conferences and thematic sessions addressing Europe's strategic priorities;
- Media moments, press briefings and interview opportunities throughout the week; and
- Evening receptions and structured networking events connecting European and international stakeholders.

The House will therefore combine public debate with more targeted and confidential exchanges, allowing organisations and decision-makers to move from high-level policy discussions to concrete bilateral engagement within the same environment.

“The House of Europe now gives us the opportunity to put Europe at the table in Davos. It creates a shared space where all these actors can come together to discuss how European talent and technology can grow, scale and compete globally.”

- Michiel Scheffer, President of the Board of the European Innovation Council

“A House of Europe in Davos is long overdue. In an increasingly contested and volatile world, Europe will only punch above its weight if it comes together and makes its collective strength count. Europe needs a home in Davos from which to engage global partners, showcase its ideas and ambitions, and bring a strong European voice to the conversations shaping our future.”

- Ann Mettler, Special Advisor, House of Europe, Davos and Member of the Board, European Innovation Council

ABOUT THE HOUSE OF EUROPE IN DAVOS

The House of Europe is a European hub established in Davos during the World Economic Forum week to facilitate dialogue, visibility and engagement between European institutions, industry leaders, policymakers, investors, media and international stakeholders. Supported by the European Commission, the European Investment Bank Group, the European Innovation Council and the European Research Council and coordinated by European Business Summits, it provides a dedicated platform for high-level discussions, closed-door exchanges, bilateral meetings, media engagement and networking around Europe's economic, political and societal priorities.

“Europe's most urgent challenges and long-term growth can no longer be addressed in silos. The House of Europe brings together institutions, industry, and capital to align priorities, build cooperation and turn dialogue into concrete action”.

- Yassine Rafik, co-founder of the House of Europe

SOCIAL MEDIA

Official hashtag: **#HouseOfEurope2027**

Our Social Media Accounts:

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